

PHYTOMER

LOTION *P5*

Targeted Curve Concentrate



THE NEW FAT BURNING WAVE

LOTION P5

WHEN THE SEA RESHAPES YOUR FIGURE

I THE SEA IS YOUR BEST FRIEND

The sea is full of powerful ingredients with remarkable fat-fighting benefits. In the lead are algae, champions across the board in terms of slimming effects.

Why? Because these unusual specimens have a very different metabolism. Algae produce a very small amount of lipids, much smaller than plants and humans. And yet, they contain just as much energy.

Their secret? Their unique composition and their ability to regulate lipid metabolism. Firstly, algae contain a large number of unsaturated fatty acids that naturally limit the production of fat. Secondly, they have a very high content of minerals that promote drainage and boost microcirculation.

Therefore, algae are our greatest allies in the war against fat. That is why PHYTOMER places them at the heart of its SLIMMING formulas.

I THE REAL POWER OF THE SEA

PHYTOMER combines its legendary seawater concentrate with one of the most effective algae cocktails to date, in a powerful slimming formula: LOTION P5. This new weapon is inspired by LOTION P4, created in 1983 by the founder of PHYTOMER, while giving it a fresh boost.

Four ingredients at the heart of LOTION P5 have made the original formula a success:

- **OLIGOMER®**, PHYTOMER's signature seawater concentrate present at a very high level, to target fat cells and drain tissues of excess fluid
- **LAMINARIA DIGITATA** brown algae to reduce fat storage
- **PALMARIA PALMATA** red algae to boost microcirculation
- **CHLORELLA** green algae to reshape and tone the skin

Now **POLYSIPHONIA** red algae is added to fight today's stubborn fat. It limits fat storage due to stress. It has been proven that when organisms are under continuous stress, fat burning activity is reduced by 40% *.

I THE SEA IN A BOTTLE

To infuse the skin with all the benefits of the sea, there is nothing better than a texture with a "bathing" effect. With LOTION P5, it feels as if you are giving your body a splash of invigorating and re-energizing sea water. Its texture is unique: a water-gel that glides gently over the skin. Its sea fragrance, with top notes of algae and sea spray, is a true ode to the ocean. Not to mention its "dip-in-the-sea" effect that tones and drains the figure.

INCREDIBLE PROTOCOL IN SALONS - SLIMMING P5 TREATMENT

Massage and Wrap with algae jam

A RECALIBRATED SLIMMING MASSAGE

Say goodbye to anti-cellulite techniques that are more painful than effective. PHYTOMER's International Training Center, with the help of its osteopath-consultant, has developed a revolutionary protocol, which redefines all slimming gestures, with 32 massage and slimming movements that painlessly reshape your body's contours.

AN EXTRAORDINARY BODY WRAP

In a sensorial and scientific way, PHYTOMER creates the 1st algae jam that tones and firms the skin. Like a gourmet jelly, this marine jam is made in the same way as its food alter-ego, with a maximum concentration of moisturizing sugars mixed with 2 algae: anti-fat LAMINARIA DIGITATA brown algae and the brand new reshaping POLYSIPHONIA red algae. All in a refreshing, ultra-comfortable and pleasant-to-use jam with an immediate toning effect.

P5 PROGRAM TO MELT UNWANTED CURVES

In order to have an impact on unwanted curves, the new P5 program provides **FOUR SLIMMING P5 TREATMENTS**, followed by the application of **LOTION P5 TARGETED CURVE CONCENTRATE**, morning and night. And incredible results in just 15 days:

11%* less belly fat

8%* less thigh fat

*Clinical scores of 22 women after 4 P5 treatments using P5 LOTION twice a day for 15 days.

SCIENTIFIC COMMUNICATION

PHYTOMER, ADVANCED LABORATORY

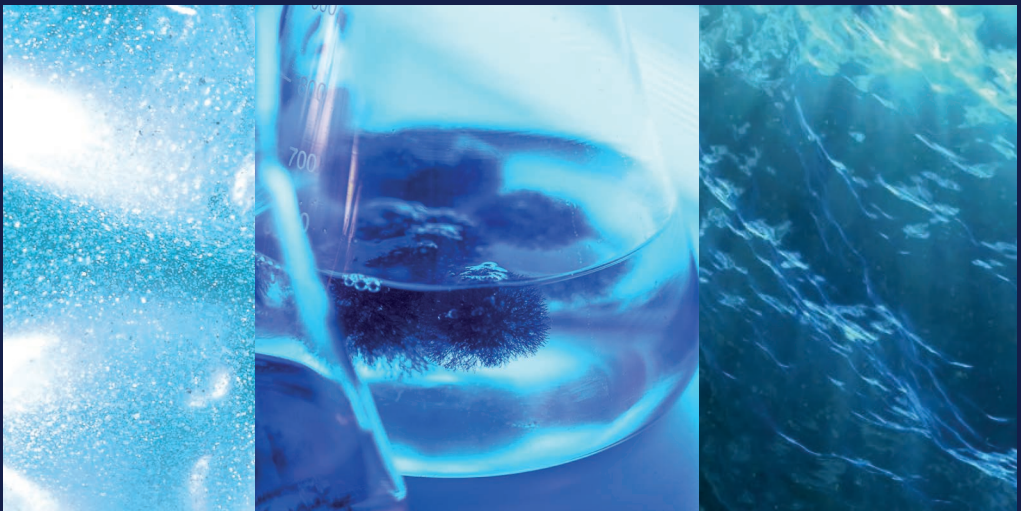
PRIORITY TO SCIENTIFIC INNOVATION

Since its creation, PHYTOMER has made research its main engine to profoundly transform marine cosmetics.

Over 1,500 m² are dedicated to the Research & Development area, composed of an expert scientific team of 30 people. In partnership with ultra-innovative start-ups, this team develops the formulas of the future: natural, effective and environmentally responsible.

ECO-FRIENDLY ALGAE CULTIVATION

PHYTOMER develops high-tech cosmetology able to extract the best ingredients from the sea while enhancing marine biodiversity. With its exclusive algae cultivation programs using photo-bioreactors, the Laboratory preserves natural resources and ensures an optimum level of purity and efficacy.



SKIN SAFETY FIRST

We guarantee the quality of our products because we manufacture them ourselves in our laboratories in the Bay of Mont-Saint-Michel. We are experts on every marine ingredient we create and carry out numerous scientific and toxicological tests. We then combine our marine ingredients with other natural, eco-friendly active ingredients.

We work in many countries and are therefore able to meet the standards of the most demanding supervisory authorities in the world, in terms of tolerance, safety and quality.

We are strongly committed to making our products without parabens, volatile silicones, alcohol, phthalates or MIT.



LOTION P5

Targeted Curve Concentrate

LOTION P5 combines the benefits of OLIGOMER®, an exclusive seawater concentrate, with the slimming power of 4 types of exceptional algae.

1 | OLIGOMER® : FAT REDUCER



OLIGOMER® is a partially desalinated seawater concentrate. A worldwide exclusive, the production of which has been a trade secret held by PHYTOMER for 40 years. This marine treasure concentrates all the active compounds of seawater to recharge cells with oligo-elements and minerals. Thanks to its unique composition, it stimulates cellular metabolism in all cells, including fat cells.

LOTION P5 **contains 75%** pure OLIGOMER®, which “overactivates” fat cells’ ability to be slimmer.

- OLIGOMER® limits the formation of new mature fat cells.
- OLIGOMER® breaks down fatty acids in mature fat cells.

Results: Existing fat deposits are reduced and new fat deposits are limited.

Its high concentration of magnesium also gives it anti-inflammatory properties and limits the storage of fat.

2 | POLYSIPHONIA RED ALGAE: FAT BURNERS OF TODAY



Polysiphonia red algae is grown and cultivated on ropes near Saint Malo using exclusive eco-friendly farming practices. This new fat-burning weapon acts on today’s stubborn fat.

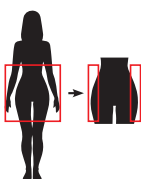
PHYTOMER’s R&D team has proved that living life in the fast lane slows down the fat-burning process: by 40%*. Our body is often hyperactive and undergoes a lot of stress. As a result, it produces a surplus of cortisol that slows down the natural elimination of fat. **POLYSIPHONIA is able to counter the effects of this busy and stressful lifestyle by boosting the body’s fat-burning process.**

Polysiphonia acts at the heart of fat cells by intensively stimulating the body's fat-burning process.

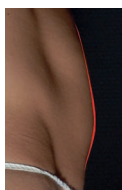
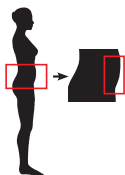
- It stimulates the activity of the Hormone-Sensitive Lipase (HSL) enzyme by over **237%*** to burn more fat.
- It inhibits the production of proteins that act as protective shields of lipid droplets by **70%***. The presence of these proteins slows down the body's fat-burning process. As a result of inhibiting the production of these shields, less fat is stored and more is burned.

Results: The fat-burning process is boosted and 66%* more fat is broken down.

Polysiphonia slims your figure in 4 weeks. It trims stubborn curves. the amount of fat lost is shown in red.



Silhouette



Abdomen



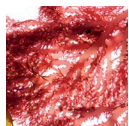
Arm

3 | FAT-FIGHTING LAMINARIA DIGITATA BROWN ALGAE



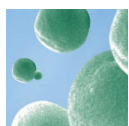
These brown algae, present on the North Atlantic coast, limits the amount of fat entering the heart of the fat cells and actively helps burn it.

4 | THE DECONGESTING PROPERTIES OF PALMARIA PALMATA RED ALGAE



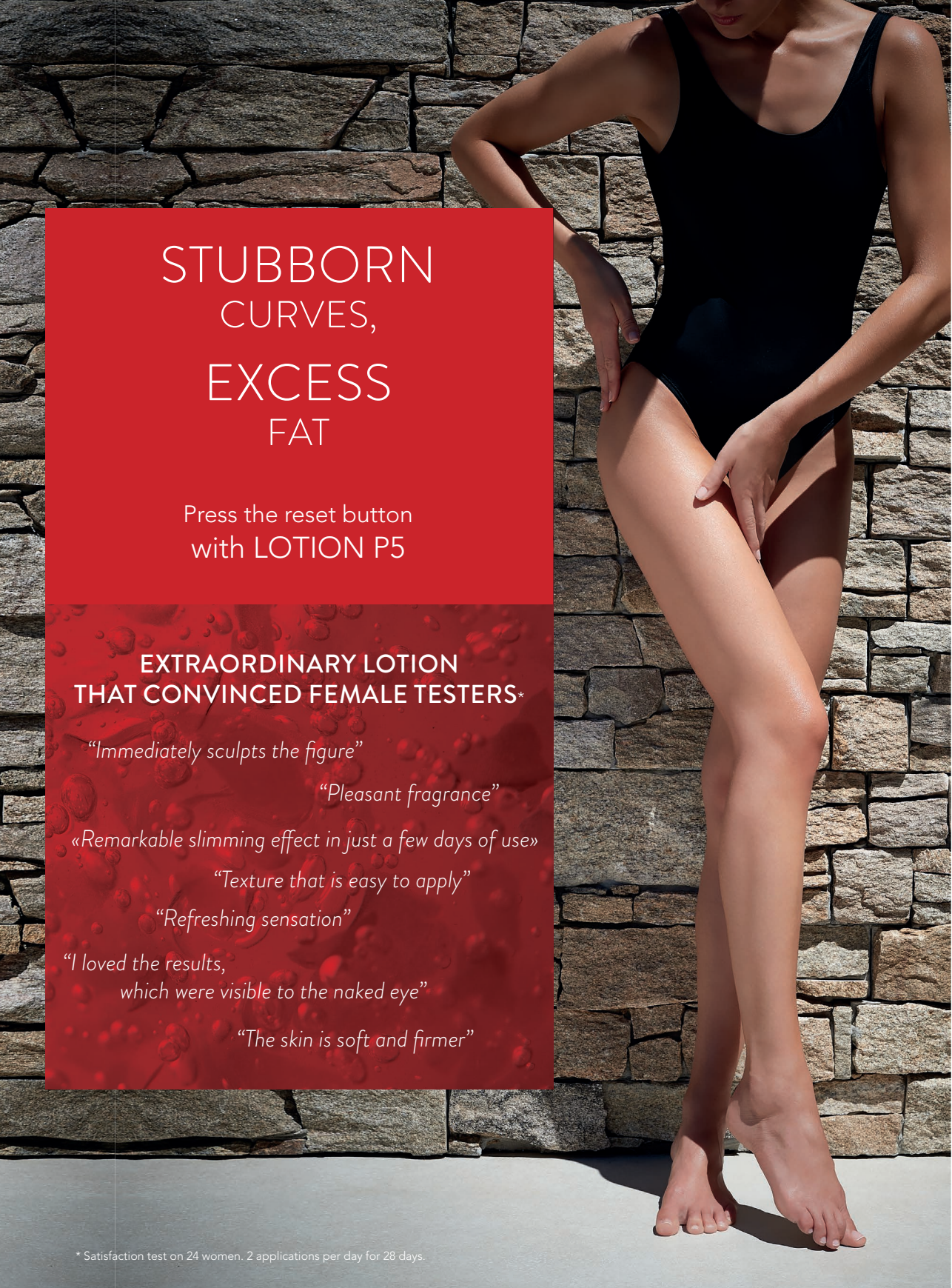
These red algae, present on the Atlantic coast and along the Channel, make it possible to activate the micro-circulation of the skin to improve drainage and eliminate fat.

5 | RESTRUCTURING PROPERTIES OF CHLORELLA GREEN MICROALGAE



Our Chlorella Vulgaris green micro-algae extract is rich in peptides and amino acids naturally present in the skin. It has the power to transform the skin by offering it a new, stronger and better-toned structure.

- Eco-Chlorella stimulates skin structure proteins for a firming effect: Collagen I: **+ 195%***



STUBBORN CURVES, EXCESS FAT

Press the reset button
with LOTION P5

EXTRAORDINARY LOTION
THAT CONVINCED FEMALE TESTERS*

"Immediately sculpts the figure"

"Pleasant fragrance"

«Remarkable slimming effect in just a few days of use»

"Texture that is easy to apply"

"Refreshing sensation"

*"I loved the results,
which were visible to the naked eye"*

"The skin is soft and firmer"